MARK SCHEME for the October/November 2009 question paper

for the guidance of teachers

9705 DESIGN AND TECHNOLOGY

9705/32

Paper 32 (Written 2), maximum raw mark 120

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

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Page 2			eme: Teachers' version	Syllabus	Paper
		GCE A/AS LEV	EL – October/November 2009	9705	32
			Section A		
			Part A – Product Design		
(a) Ap • •	aluminiu acrylic/p	material includir um/brass oolyester resin od – beech, yew			
Re • •	good ae	cluding: good finish/easy esthetic qualities clean, not react		2 × 1	[3]
(b) De • •	appropr	to include: iate method ı, turning, formin	ıg (cast resin)		
Qu •	ality of de fully det some de		3–7 0–2		
Qu	ality of sk	etches	up to 2		[9]
(c) Ex • • •	change change use of ji	could include: in process in materials gs, formers, mo cation of design	ulds		
Qu •	•	xplanation: structured detail	4–6 0–3		
Qu	ality of sk	etches	up to 2		[8]
	-				[Total: 20]
					[10(a). 20

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2 (a) Description of process • fully detailed 3–5 • some detail 0–2 Quality of sketches up to 2 7 × 2 (b) Comb/finger joint • strong joint/resist stress • good gluing area • can be attractive Vacuum forming • one piece production/very quick • even wall thickness • waste reused • complex shapes formed Casting • no wastage • good structural quality • quick production, minimal assembly and machining 3 × 2 3 Discussion could include: Cultural issues • avoid offence • target needs and wants Ethical issues • avoid offence • target needs and wants Ethical issues • appropriate product • target needs and wants Ethical issues • avoid offence • target insig/green issues Economic climate • pricing/promotion/placement strategies • target market research/value for money Examples/evidence could be • symbols/religion • cultural traditions • possible inappropriate products e.g. 'toy guns' • excess packaging • recycled materials or protected species (e.g. timber/fur) • price reduction examples, complexity/unnecessary product		Teach				2000		llabus 705	Paper 32
 (b) Comb/finger joint strong joint/resist stress good gluing area can be attractive Vacuum forming one piece production/very quick even wall thickness waste reused complex shapes formed Casting no wastage good structural quality quick production, minimal assembly and machining 3 × 2 Discussion could include: Cultural issues avoid offence target needs and wants Ethical issues appropriate product targeting/green issues Economic climate pricing/promotion/placement strategies target market research/value for money Examples/evidence could be symbols/religion cultural traditions possible inappropriate products e.g. 'toy guns' excess packaging recycled materials or protected species (e.g. timber/fur) price reduction examples, complexity/unnecessary product Examination of issues wide range of relevant issues imited range Quality of explanation logical, structured 4–8 	n of process etailed 3–5 detail 0–2						[14]		
 no wastage good structural quality quick production, minimal assembly and machining 3 × 2 Discussion could include: Cultural issues avoid offence target needs and wants Ethical issues appropriate product targeting/green issues Economic climate pricing/promotion/placement strategies target market research/value for money Examples/evidence could be symbols/religion cultural traditions possible inappropriate products e.g. 'toy guns' excess packaging recycled materials or protected species (e.g. timber/fur) price reduction examples, complexity/unnecessary product Examination of issues wide range of relevant issues 1 limited range 0-3 Quality of explanation logical, structured 4-8 									
Cultural issues • avoid offence • target needs and wants Ethical issues • appropriate product • targeting/green issues Economic climate • pricing/promotion/placement strategies • target market research/value for money Examples/evidence could be • symbols/religion • cultural traditions • possible inappropriate products e.g. 'toy guns' • excess packaging • recycled materials or protected species (e.g. timber/fur) • price reduction examples, complexity/unnecessary product Examination of issues • wide range of relevant issues 4–8 • limited range 0–3 Quality of explanation 4–8	and	sembly	ibly and	nd ma	chinin	g	3 × 2		[6] [Total: 20]
Economic climate pricing/promotion/placement strategies target market research/value for money Examples/evidence could be symbols/religion cultural traditions possible inappropriate products e.g. 'toy guns' excess packaging recycled materials or protected species (e.g. timber/fur) price reduction examples, complexity/unnecessary product Examination of issues wide range of relevant issues limited range logical, structured 									
 wide range of relevant issues 4–8 limited range 0–3 Quality of explanation logical, structured 4–8 	 Economic climate pricing/promotion/placement strategies target market research/value for money Examples/evidence could be symbols/religion cultural traditions possible inappropriate products e.g. 'toy guns' excess packaging recycled materials or protected species (e.g. timber/fur) 								
logical, structured 4–8	-8		4–8	-8					
			4–8 0–3						
Supporting examples/evidence 4	4		4	4					[Total: 20]

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Part B – Practical Technology

- 4 (i) Use correct rule/watch fingers Use mat Care/patience/do not attempt to cut thick sheet
 - (ii) Use holder/care from heated parts
 Fume awareness
 Goggles if carrying out lot of component soldering/solder removal
 - (iii) Hold sheet correctly Fix tool, correct speed Chuck key/goggles
 - (iv) Appropriate ventilation
 Keep off skin/cyano-acrylates
 Do not ingest/protect eyes (plastic solvents)
 - (v) Hot component/machine Avoid overheating/fumes Use gloves when handling/forming
 - (vi) Appropriate ventilation/dust extraction User wear maskEye protection if used on abrading machine
 - (vii) Secure tool/work-piece Correct speed Goggles/hair tied back

For **five** safety precautions described in detail up to 3 marks Quality of communication 5×1

5 × 4 [20]

[Total: 20]

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	Page 5			: Teachers' version	Syllabus	Paper
			GCE A/AS LEVEL -	October/November 2009	9705	32
5	(a)	Name o	of product	5 × 1 mark		[5]
	(b)) Explanation of suitability		5 × 3 marks		[15]
						[Total: 20]
6	(a)	(i) Re	sistance to surface marki	ng/abrasion		
	((ii) Re	sistance of a material to t	ensile loading (pulling/stretchi	ng forces) 2 × 2	[4]
	(b)	()	rdness test described ality of sketch	4 1		
	(. ,	nsile test described ality of sketch	4 1		[10]
	• •) Quality of explanation Appropriate examples		4 maximum 2		[6]
						[Total: 20]

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	Page 6		Mark Scheme			Syllabus	Paper		
			GCE A/AS LEVEL -	October/No	vember 2009	9705	32		
	Part C – Graphic Products								
7	(a) Cori								
'	• •		ectional view	4 5					
	Acc	uracy	/line quality	3			[12]		
	• •		on could include:						
			/quantity of storage files	5					
		porta digita	al transfer/internet						
	Exa ●	•	s/evidence could be: ble disc drives/USB						
			al transfer/sharing of de	sign files (lea	ding car compan	ies)			
			net databases e.g. anth						
	Exa	minat	tion of issues	3					
	Qua	ality of	f explanation	3					
	Sup	portir	ng examples/evidence	2			[8]		
							[Total: 20]		
8	(a) Cori	rect is	sometric/overall shape/p	proportion	3				
		netric ce full	circles		3 1				
			quality of line-work		3		[10]		
		2							
	(b) Und	lersta	nding of perspective		4				
	Qua	ality of	fexplanation		4				
	Use	e of ex	amples		2		[10]		
							[Total: 20]		
9	Descript	tion of	f product		2				
	Evolope	tion o	fahanaaa						
			f changes led, fully explained		4–7				
	•		ed detail		0–3				
	Explanat	tion o	f reasons for changes						
			led, fully explained		4–7				
	•	limite	ed detail		0–3				
	Quality o	of con	nmunication		4		[20]		
	·						[Total: 20]		

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