



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level

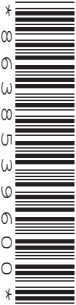
CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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GENERAL PAPER

8004/12

October/November 2013

2 hours

Candidates answer on the Question Paper.
No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name in the boxes above.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.
DO NOT WRITE IN ANY BARCODES.

Answer **two** questions.
Each question must be taken from a **different** section.
Where to begin your first and second essay is shown in the attached answer booklet.
Use examples to support your arguments.
Each answer should be about 500–600 words in length. Short answers may score lower marks.
All questions carry equal marks.

For Examiner's Use	
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This document consists of **2** printed pages and **6** lined pages.



Each essay should be 500–600 words long. Use examples to support your arguments.

Section 1

- 1 How far is it possible for corporations to combine profit-making with ethical business practices?
- 2 Consider the relative merits of state schools and private schools in **your** country.
- 3 To what extent can democracy survive where corruption is widespread?
- 4 'Foreign aid should be the responsibility of private individuals and established charities, not governments.' How far do you agree?
- 5 'Prisons make people worse rather than better.' What is your view?

Section 2

- 6 'Developing countries cannot afford 'green' technology because they have more urgent priorities.' What is your view?
- 7 Discuss the ways in which our eating habits are changing.
- 8 'The majority of the world population believe our climate is changing, but only a minority believe this change is caused by man.' What is your opinion?
- 9 To what extent do traditional values influence **your** country's progress?
- 10 'A census is no more than a headcount.' How far would you agree with this statement?

Section 3

- 11 What kind of advertising do you find ineffective and unconvincing? Give reasons for your choices.
- 12 'Happiness is not the absence of problems but the ability to deal with them.' Discuss.
- 13 Account for the popularity of street markets in **your** country.
- 14 How useful and rewarding do you find social networking sites?
- 15 What makes **your** country different from other countries?

Begin your first essay here. At the start, write the number of the question you are answering.

*For
Examiner's
Use*

[Dotted lines for writing the answer]

Begin your second answer here. At the start, write the number of the question you are answering.

*For
Examiner's
Use*

A series of horizontal dotted lines for writing the answer.

