



**Psychology and Education****Section A**

Answer this question.

- 1 (a) Explain, in your own words, what is meant by 'learning style'. [2]
- (b) Describe the onion model proposed by Curry (1983). [4]

**Section B**

Answer this question.

- 2 (a) Describe what psychologists have found out about motivation and educational performance. [8]
- (b) Evaluate what psychologists have found out about motivation and educational performance and include a debate about humanistic explanations of motivation. [12]

**Section C**

Answer **one** question.

- 3 There are a number of co-operative learning techniques that children can use in a classroom.
- (a) Suggest how **you** would investigate which co-operative learning technique was most effective for teaching. [8]
- (b) Describe the main features of co-operative learning. [6]
- 4 Dyslexia causes learning difficulties and parents should be provided with information so they can look for signs of it developing in their child.
- (a) Suggest what features a parent should look for (a check-list) to determine whether their child has dyslexia. [8]
- (b) Describe **one** strategy for educating children with dyslexia. [6]

**Psychology and Health****Section A**

Answer this question.

- 5 (a) Explain, in your own words, what is meant by 'fear arousal' to promote health. [2]
- (b) Briefly describe **two** studies which have tested the fear arousal technique to promote health. [4]

**Section B**

Answer this question.

- 6 (a) Describe what psychologists have learned about the patient-practitioner relationship. [8]
- (b) Evaluate what psychologists have learned about the patient-practitioner relationship, including a discussion of the use of the observation method to gather data. [12]

**Section C**

Answer **one** question.

- 7 To improve attendance at medical appointments people could be sent a reminder by letter or by mobile/cell phone and given a reward if they attend.
- (a) Design an experiment to test whether sending a reminder does improve attendance at a medical appointment. [8]
- (b) Describe the psychological perspective on which behavioural techniques to improve adherence are based. [6]
- 8 Visual rating scales of pain often use a scale of numbers or words from low to high. This is not very helpful for children who may not understand the words or numbers.
- (a) Design a visual rating scale that would be appropriate for a 5-year-old child and suggest how it would work. [8]
- (b) Describe **two** visual rating scales that are designed for adults. [6]

**Psychology and Environment****Section A**

Answer this question.

- 9 (a) Explain, in your own words, what is meant by the term 'housing design'. [2]
- (b) Describe a successful housing design project (e.g. Newman) and an unsuccessful housing design project (e.g. Pruitt-Igoe). [4]

**Section B**

Answer this question.

- 10 (a) Describe what psychologists have learned about density and crowding. [8]
- (b) Evaluate what psychologists have learned about density and crowding. Consider the strengths and weaknesses of using physiological measures. [12]

**Section C**

Answer **one** question.

- 11 It has been claimed that certain types of music influence consumer behaviour.
- (a) Describe evidence suggesting that music influences consumer behaviour. [6]
- (b) Design a field experiment to test whether certain types of music influence consumer behaviour differently. [8]
- 12 Billington et al. distinguish between empathisers and systemisers. Perhaps empathisers find it more difficult to read maps and to way-find.
- (a) Using your knowledge of psychology, design a study to investigate the relationship between using maps and the ability to systemise. [8]
- (b) Describe **two** important features of a good 'you-are-here' map design. [6]

**Psychology and Abnormality****Section A**

Answer this question.

- 13 (a)** Explain, in your own words, what is meant by the term '**unipolar** abnormal affect'. [2]
- (b)** Briefly describe **bipolar** abnormal affect. [4]

**Section B**

Answer this question.

- 14 (a)** Describe what psychologists have found out about phobias. [8]
- (b)** Evaluate what psychologists have found out about phobias and include a discussion of the psychoanalytic explanation of phobias. [12]

**Section C**

Answer **one** question.

- 15** There are different models of abnormality, but which model is most commonly known to the general public?
- (a)** Suggest how **you** could use a questionnaire to find out which model of abnormality is most commonly known. [8]
- (b)** Describe the assumptions and treatments of the medical/biological model of abnormality. [6]
- 16** There are different types of schizophrenia and there are different treatments. It may be that some treatments work better with certain types of schizophrenia.
- (a)** Design an experimental study to investigate which type of schizophrenia is best treated with cognitive behaviour therapy (CBT). [8]
- (b)** Describe **two** different types of schizophrenia. [6]

**Psychology and Organisations****Section A**

Answer this question.

- 17 (a) Explain, in your own words, what is meant by the term 'psychological work conditions'. [2]
- (b) Describe **two** examples of psychological work conditions. [4]

**Section B**

Answer this question.

- 18 (a) Describe what psychologists have found out about motivation to work. [8]
- (b) Evaluate what psychologists have found out about motivation to work and include comparisons and contrasts between need theories of motivation and cognitive/rational theories of motivation. [12]

**Section C**

Answer **one** question.

- 19 Your company uses Psychometric Test X to select workers. However, the same test is used to assess every single worker whatever their job. Maybe this test isn't valid because it can't assess the relevant skills for *all* jobs.
- (a) Suggest how **you** would test the validity of Psychometric Test X. [8]
- (b) Describe **two** psychometric tests used to select people for work. [6]
- 20 There was a lot of group conflict within your organisation so you brought in a specialist to manage the problem. Now that the specialist has left you want to find out if the strategy used resolved the conflict successfully.
- (a) Suggest how **you** could investigate whether the conflict has been successfully resolved. [8]
- (b) Describe **one** study of group conflict management. [6]



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