

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
General Certificate of Education Ordinary Level

**GEOGRAPHY**

**2217/01**

Paper 1

October/November 2006

INSERT

**1 hour 45 minutes**

**READ THESE INSTRUCTIONS FIRST**

This Insert contains Photograph A for Question 3 and Fig. 7 for Question 4.



Photograph A for Question 3

# Did you know?

# NO!

## **TROPICAL RAINFORESTS – The Facts**

It has been said that McDonald's is involved with the destruction of rainforests of Central and South America in order to raise cattle for hamburgers.

LET'S PUT THE RECORD STRAIGHT. NOWHERE IN THE WORLD DOES McDONALD'S USE OF BEEF THREATEN OR REMOTELY INVOLVE THE TROPICAL RAINFORESTS.

In the UK McDonald's use 100% European beef, in Canada they use 100% Canadian beef, in the United States they use 100% US beef.

McDonald's restaurants in Central and South America (Argentina, Brazil, Costa Rica, Guatemala, Mexico, Panama and Venezuela) only use suppliers who document that their beef has come from long established cattle ranches — not rainforest land.

It is known that rainforest destruction threatens the well-being of the environment.

McDONALD'S HAS NO PART OF IT.

The Company will continue to monitor and adapt policies and practices as necessary to protect the global environment on which we all depend.

# McFACT CARD



THIS INFORMATION IS PRINTED ON RE-CYCLED PAPER.

Fig. 7 for Question 4

