

BUSINESS AND MANAGEMENT

Paper 1

INSERT

9771/01 May/June 2015

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on this Insert, using dark blue or black pen. Use an HB pencil to write your answers on this Insert. Rub out any answers you wish to change using an eraser. Do not use staples, paper clips, glue or correction fluid.

Answer all questions in Section 1.

For each question there are four possible answers **A**, **B**, **C** and **D**. Choose the **one** you consider correct and record your choice using a cross. Each correct answer will score one mark. A mark will not be deducted for a wrong answer.

At the end of the examination, fasten all your work securely together.

This document consists of 2 printed pages.



CANDIDATE NAME							
CENTRE NUMBER				CANDID/ NUMBEF			

2

BUSINESS AND MANAGEMENT

9771/01

Multiple-choice Answer Sheet

Instru	ctions		А	В	С	D			
Use a	ı soft p	oencil.			1				
Put ONE cross for each					2				
question.					3				
Example:					4				
For question 1: If you think B is the right answer, fill in your answer					5				
					6				
sheet like this:				7					
	A	В	С	D	8				
1		Х			9				
Make sure you put your answer in line with the correct question. Rub out any answer you wish to change.					10				
					11				
					12				
					13				
					14				
					15				
					16				
					17				
					18				
					19				

For Exam	iner's Use
Total	

20